

Sponsors and Exhibitors



13 & 14 March 2012

Melia Princesa Hotel
Madrid, Spain



YOU ARE INVITED!

Dear Colleague,

The Plasma Protein Therapeutics Association (PPTA) invites you to exhibit at or sponsor the **2012 International Plasma Protein Congress (IPPC) on March 13 & 14, at the Meliá Madrid Princesa Hotel, Madrid, Spain.** The IPPC provides a unique opportunity for industry suppliers to market and promote their products and services to a targeted audience. Highlights include clinical developments, patient access, self-sufficiency, regulatory considerations, plasma collection, health policy and much more.

We expect to host Congress participants from specialties crucial to our industry including:

- Plasma Protein Therapeutics and Diagnostic Manufacturers
- Industry Leadership
- Plasma Collectors
- Plasma Protein Therapeutic Consumer Organizations
- Regulatory and Government Authorities Worldwide

In this package you will find the following:

- Sponsor and Exhibitor Benefits
- Sponsorship and Exhibiting Opportunities

Please review this prospectus and join us in March. The International Plasma Protein Congress offers a variety of sponsor and exhibitor levels as well as sponsorship opportunities.

Your participation not only gives you the advantage to reach a global industry audience, but also promotes an environment that fosters the availability of plasma-derived and recombinant analog therapies.

We look forward to seeing you in March! Should you need additional information, please contact:

Sophie Van Puyvelde
Telephone: +32 (0)2 705 58 11
sophie@pptaglobal.org



***** BENEFITS *****

GOLD Sponsor — EUR 10,000

- ♦ Booth Space (value EUR 3,000)
- ♦ 4 Exhibit/Congress registrations (value up to EUR 3'980.--)
- ♦ Branding: pre-event, on the day and post-event
 - Pre-event branding:
 - ♦ Logo and 100 word company profile featured in the Congress Briefing Book (subject to print deadlines)
 - ♦ Logo, hyperlink and 250 word company profile on the Congress website
 - ♦ Logo on all marketing / advertising material including magazines
 - On the day branding:
 - ♦ Logo inclusion on all signage at the event
 - ♦ Logo on rolling power point in the main conference room
 - ♦ Corporate page inserted within Congress documentation
- ♦ Congress Content

SILVER Sponsor — EUR 8,000

- ♦ Booth Space (value EUR 3,000)
- ♦ 3 Exhibit/Congress registrations (value up to EUR 2'985.--)
- ♦ Branding: pre-event, on the day and post-event
 - Pre-event branding:
 - ♦ Logo and 75 word company profile featured in the Congress Briefing Book (subject to print deadlines)
 - ♦ Logo, hyperlink and 200 word company profile on the Congress website
 - ♦ Logo on all marketing / advertising material including magazines
 - On the day branding:
 - ♦ Logo inclusion on all signage at the event
 - ♦ Logo on rolling power point in the main conference room
 - ♦ Corporate page inserted within Congress documentation
- ♦ Congress Content

BRONZE Sponsor — EUR 6,000

- ♦ Booth Space (value EUR 3'000.--)
- ♦ 2 Exhibit/Congress registrations (value up to EUR 1'990.--)
- ♦ Branding: pre-event, on the day and post-event
 - Pre-event branding:
 - ♦ Logo and 50 word company profile featured in the Congress Briefing Book (subject to print deadlines)
 - ♦ Logo, hyperlink and 150 word company profile on the Congress website
 - ♦ Logo on all marketing / advertising material including magazines
 - On the day branding:
 - ♦ Logo inclusion on all signage at the event
 - ♦ Logo on rolling power point in the main conference room
 - ♦ Corporate page inserted within Congress documentation
- ♦ Congress Content



*** * * SPONSORSHIP AND EXHIBITING OPPORTUNITIES * * ***

- * **Cocktail Reception (EUR 10,000)** - Reception sponsors will be acknowledged throughout the Congress!
 - ✧ Logo and 100 word company profile featured on the Congress Briefing Book (subject to print deadlines)
 - ✧ Logo, hyperlink and 250 word company profile on the Congress website
- * **Lunch (EUR 5,000)** - Increase your visibility at the Congress by sponsoring the lunch on day one or two!
 - ✧ The lunch sponsor will be acknowledged at the beginning of the day, as well as with signage at the entrance to the hall.
 - ✧ All tables will bear your logo.
 - ✧ Logo and 75 word company profile featured on the Congress Briefing Book (subject to print deadlines)
 - ✧ Logo, hyperlink and 200 word company profile on the Congress website
- * **Congress USB stick (EUR 5,000)** - Sponsorship includes **exclusively** name/logo on the stick. This USB stick contains all the presentations and biographies from the speakers at the congress.
 - ✧ 1 complimentary delegate pass, which includes access to all conference sessions, documentation and networking / exhibition activities
 - ✧ Logo and 200 word company profile in the Sponsor section of the Congress Briefing Book
 - ✧ Logo, hyperlink and 100 word company profile on the Congress website
- * **Congress Portfolio (EUR 5,000)** - This sponsorship opportunity lasts well after the Congress is over. Congress portfolios are distributed to each attendee at registration.
 - ✧ The bags will port the company logo as well as the Congress logo.
 - ✧ Corporate literature will be inserted within Congress Bag.
 - ✧ Bags will be produced by organizers; logo will be required.
 - ✧ 1 complimentary delegate pass, which includes access to all conference sessions, documentation and networking / exhibition activities
- * **Lanyards (EUR 3,000)** - For an immediate “billboard” effect, choose this sponsorship.
 - ✧ 1 exhibition pass for stand manager (no conference access)
 - ✧ 1 complimentary delegate pass, which includes access to all conference sessions, documentation and networking / exhibition activities
 - ✧ Logo, hyperlink and 50 word company profile on Congress website
 - ✧ Logo and 200 word company profile in the exhibitor section of the Congress Briefing Book
- * **Pens (EUR 1,000)** – Your logo will be on all pens distributed to the congress participants.
 - ✧ Logo and 75 word company profile featured on the Congress Briefing Book (subject to print deadlines)
 - ✧ Logo, hyperlink and 100 word company profile on the Congress website
- * **Badges (EUR 1,000)** – Your logo will be on all badges.
 - ✧ Logo and 75 word company profile in the Sponsor section of the Congress Briefing Book (subject to print deadlines)
 - ✧ Logo, hyperlink and 100 word company profile on the Congress website

- * **Additional Advertising Opportunities (EUR 1,000)** – Insert your company brochure or a flyer in the congress bag.
 - ✧ Logo and 75 word company profile in the Sponsor section of the Congress Briefing Book (subject to print deadlines)
 - ✧ Logo, hyperlink and 100 word company profile on the Congress website
- * **Exhibit Booth Only (EUR 3,000)**
 - ✧ 6m2 (2m X 3m) exhibition space, 1 table, 2 chairs
 - ✧ 1 exhibition pass for stand manager (no conference access)
 - ✧ 1 complimentary delegate pass, which includes access to all conference sessions, documentation and networking / exhibition activities
 - ✧ Logo, hyperlink and 50 word company profile on Congress website
 - ✧ Logo and 100 word company profile in the exhibitor section of the Congress Briefing Book
 - ✧ Power supplied (1 double socket per 6m2)

CONDITIONS

- Application forms must be received duly signed by deadline.
- Applications are not final until fee is received available on PPTA's account upon PPTA's invoice.
- Booths are assigned according the space available.
- As an IPPC 2012 exhibitor, you are entitled to use the IPPC logo to advertise your presence at the event. You may also post the IPPC logo on your Website and link it to the event Website, www.ippc.net.
- Exhibitors will receive complimentary full program registrations and other benefits as outlined in this prospectus, according to sponsorship level.
- The set-up of the exhibit stands will take place on Monday 12 March from 17:00 hours onward. Tearing down exhibit stands will be done on Wednesday 14 March from 14:00 hours.
- Displays will be constructed in such a way as not to interfere with viewing of adjacent booths. Audio must be at a level as not to interfere with adjacent booths.
- Exhibitors assume liability for contents of display materials and claims arising as a result, as well as those made against the Association.
- Advertisers and advertising agencies assume liability for losses, damages, and claims arising out of exhibitor activities on the hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and PPTA.



SPONSOR & EXHIBITOR APPLICATION

Date _____

PLEASE PRINT OR TYPE - - Provide the following information (It will appear as listed on all exhibitor/sponsor benefits).

Company Name _____
Billing Address _____
City _____ Postal _____ Code _____ Country _____
Phone Number _____ Fax _____ Website _____
Application Contact _____ Phone # _____ E-mail _____

SELECT SPONSOR/EXHIBIT LEVEL (Check one).

Gold – EUR 10'000 Silver – EUR 8'000 Bronze – EUR 6'000 Exhibit only – EUR 3'000

EVENTS

Cocktail Reception, March 13 - EUR 10'000
 Lunch, March 13 - EUR 5'000
 Lunch, March 14 - EUR 5'000

PRODUCTS

Congress USB Stick - EUR 5'000
 Congress Portfolio - EUR 5'000
 Congress Lanyards - EUR 3'000
 Congress Pens - EUR 1'000
 Congress Badges - EUR 1'000

 Additional Advertising - EUR 1'000

Payment Information – Review Exhibitor Fees and Conditions. By submitting this application, you agree to the conditions and authorize PPTA to use the information provided to promote your company's support of and participation in International Plasma Protein Congress 2012.

Place, Date

Signature

Return information to:

PPTA Europe
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sophie@pptaglobal.org